



**December 1, 2018**

Published by The 912 Group, Ltd.

Ronda Watson Barber—Publisher/Editor-in-Chief

Volume 9—No. 21

*Advocating, Informing and Promoting Small & Minority Owned Businesses*

**Celebrating 9 Years of Publishing**



## **Shop Black this Holiday Season**



Take the OhioMBE Shopping Challenge. Please consider spending at least \$50 with Black-owned businesses during the holiday shopping season. Take a picture at the business or of your purchase and post it on our Facebook page. Use the hashtag #ishopblack. If you are a Black owned business, please let us know about your steals and deals.

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OhioMBE welcomes letters to the editor from readers. Typed letters of 200 words or less are preferred; all might be edited. Each letter must include name, home address and daytime phone number. Some letter may appear on our website.

The 912 Group is an Ohio certified Minority Owned and EDGE business. The 912 Group is a certified FBE with the City of Columbus.

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## Nana Watson retains Columbus NAACP Branch presidency



Nana Watson

The Columbus Branch of the NAACP Unit 3177 held its election on Saturday, November 17, 2018. Branch President Nana Watson was successfully reelected defeating her opponent Kay Wilson of IMPACT Community Action. Others elected were:

First Vice President: Rev. Joel L. King, Jr.

Second Vice President: Pastor John T. Coats, II

Third Vice President: Pastor Marvis McGowan

Secretary: Sharnee' D. Jennings

Assistant Secretary: Brenda Davis

Treasurer: Vince McNatt

Assistant Treasurer: Louella Day-Jeter

Eleven at-large Executive Committee were also elected. The NAACP is America's oldest, and longest serving civil rights organization. Local NAACP election are held every two years.

For additional Information contact Pastor John T. Coats, II (614) 288-3861.

## INCREASE CDC To Close its Doors by the End of the Year



Deonna Barnett

After 20 years, INCREASE Community Development Corporation (INCREASE CDC) will be ending its small business development services to the community. The organization started out as a

ministry of Columbus Christian Center Church in 1999 and has since started over 1,000 businesses in Central Ohio with an investment of over \$450,000 in micro loans.

INCREASE CDC was founded by William J. Carter who served as the Executive Director for 15 years and was succeeded by Deonna Barnett who led the organization for the last 4 years. More than 2500 have enrolled in its small business training classes and workshops. The organization was known for its microenterprise training program that assisted in the development of both startup and existing small businesses. Program participants gained skills in small business management, business planning, business model design, presentation skills and more.

*See Increase on page 9*

## Congresswoman Beatty Named Congressional Black Caucus Vice-Chair

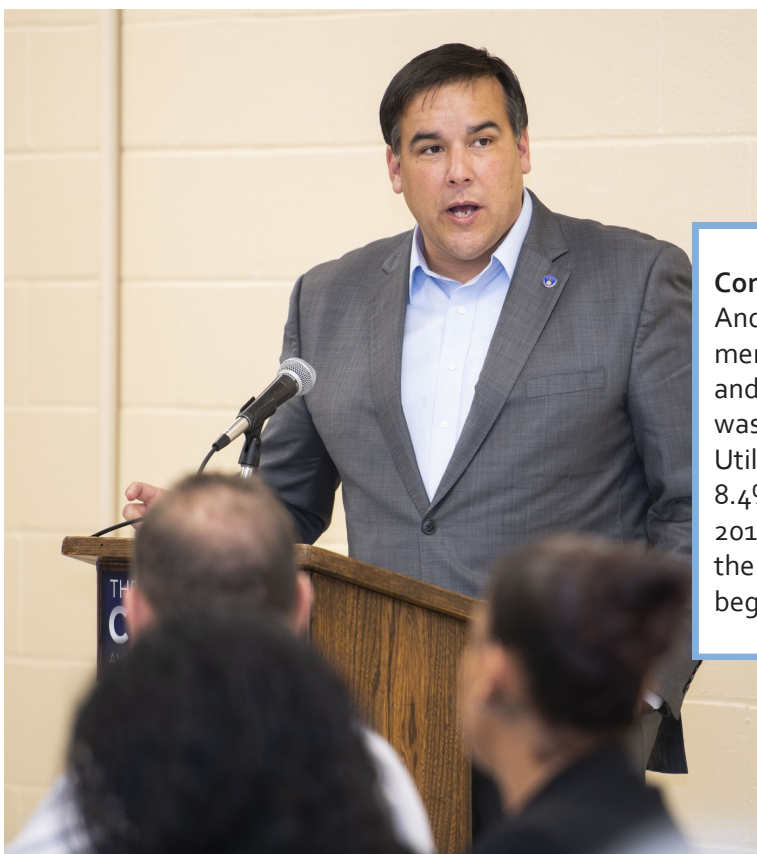
*Congressional Black Caucus will be largest, most powerful sitting House Caucus in the 116<sup>th</sup> Congress*



Congresswoman  
Joyce Beatty

U.S. Congresswoman Joyce Beatty (OH-03) was elected by the 55 members of the Congressional Black Caucus (CBC) as vice-chair. In reaction to being named second in command of the CBC, Beatty issued the following statement:

"I am honored to be elected by my peers as vice-chair of the Congressional Black Caucus. As the 'Conscience of Congress'—and the largest, most powerful House Caucus—the Congressional Black Caucus will work to ensure that all Americans are heard and represented. I look forward to helping lead the Congressional Black Caucus in the 116th Congress as we undertake our new majority mandate to lead the nation."



**Committed to Inclusion**—Columbus Mayor Andrew Ginther recently addressed community members on the City's commitment to diversity and inclusion. During the update, information was provided on the Disparity Study, The Utilization Report (purchasing has increased from 8.4% to 12.5% with M/FBEs) and priorities for 2019. The next community update is Dec. 10 at the Linden Community Center. The update will begin at 2 pm. (Photo credit: Shellee Fisher Photography)

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## OhioMBE Awards Top Family Business Nominee:

### Outreach Promotional Solutions Nevin Bansal

Established in 2012, Outreach has expanded beyond legacy family printing company to become a complete marketing solutions provider. With consistent double-digit growth since inception, Outreach has built innovative solutions including its brandstores platform and "elevate" - its digital marketing service for small business.

Outreach, a certified MBE and EDGE company, has been a contracted provider for The Ohio State University for the last three+ years. As an active MBE, Outreach has been able to work with Honda, Kroger, Cleveland Clinic and other large institutions. In addition, Outreach is a partner with a number of local organizations including OMSDC, Columbus Business First, COSE, Greater Cleveland Partnership, and the Columbus Chamber.

Outreach is a committed MBE, helping the State printing office with bids as well as providing OMSDC with marketing and partnership support. Outreach is also a great example of how having an MBE can open doors.

Whether it is founding Small Biz Cares, being a partner with OMSDC, providing in-kind support for local nonprofits or continuing on the path to growth, Outreach is a great example of how business can do well by doing good. The philosophy of "Promoting Brands. Promoting Communities." is something that helps Outreach attain new clients but also give back.

Outreach runs an annual charity event, leverages social media to raise awareness for nonprofits and has team volunteer outings. Outreach regularly provides in-kind products and services to local nonprofits. Outreach is also a founding member of a new nonprofit, Small Biz Cares, which is set to launch later this year. Nevin Bansal, Outreach's CEO is the visionary behind this new organization aimed at bringing together small businesses for community impact and philanthropy.



Nevin Bansal



# bid opportunities

To post a bid notice, call 614-522-9122 or email [news@ohiombe.com](mailto:news@ohiombe.com)



Columbus City Schools issues solicitations on a regular basis for goods & services related to food, construction, technology, curriculum, & transportation. Interested vendors should periodically check our website at <http://www.columbus.k12.oh.us/rfp>



**COLUMBUS**  
REGIONAL AIRPORT AUTHORITY

## ADVERTISEMENT FOR BIDS

Columbus Regional Airport Authority

### Employee Lot and Green Lot Improvements

JOHN GLENN COLUMBUS INTERNATIONAL AIRPORT

The Columbus Regional Airport Authority invites you to visit [ColumbusAirports.com](http://ColumbusAirports.com) to sign-up for RSS feeds to automatically receive notifications of new bid opportunities and results.



**COLUMBUS METROPOLITAN HOUSING AUTHORITY**  
COMMUNITY. COMMITMENT. COLLABORATION.

Legal Notice: RFP 2018-007-Permanent Financing (Arden Park) The Columbus Metropolitan Housing Authority is seeking Request for Proposal (RFP) for the procurement of Permanent Financing (Arden Park).

The response deadline is Friday December 14, 2018 at 11:00AM. Specifications may be obtained by visiting our website, [www.cmhanet.com](http://www.cmhanet.com) or by contacting the Purchasing Department of the Columbus Metropolitan Housing Authority at 880 E. 11th Ave, Columbus, Ohio 43211 or by calling 614-421-4434, 8:00 AM–4:00 PM, Monday – Friday.

Email [news@ohiombe.com](mailto:news@ohiombe.com) to reserve your spot

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## INVITATION FOR BIDS

Sealed bid proposals will be received by the Akron Metropolitan Housing Authority at 100 West Cedar Street, Akron, Ohio 44307 until 2:00 p.m. local time on WEDNESDAY, DECEMBER 19, 2018 at which time and place all bids will be publicly opened and read aloud for:

FIRE DAMAGE RENOVATIONS AND RELATED WORK at 772-778 DONALD AVENUE  
AKRON, OHIO 44306

Specifications can be purchased at SE Blueprint, Inc. located at 540 South Main Street, Suite 211, Akron, Ohio 44311 (330) 376-1689. Please email ([akron@seblueprint.com](mailto:akron@seblueprint.com)) or call with quantity requests and notice will be provided when documents are available for pick-up.

An email link for the above-mentioned specifications is available at the Subcontractors Association NEO, 637 Vernon Odom Blvd., Akron, Ohio; Akron Urban League, Minority Business Assistance Center, 440 Vernon Odom Blvd., Akron, Ohio; the Builders Exchange of Canton, 5080 Aultman Rd., North Canton, Ohio; Builders Exchange of Cleveland, 9555 Rockside Road, Suite 300, Cleveland, Ohio; and the Ohio Construction News, 7261 Engle Road, Suite 304, Cleveland, Ohio. A list of plan holders can be obtained from SE Blueprint's website @ [www.seblueprint.com](http://www.seblueprint.com)

A Pre-Bid Conference will be held by the Housing Authority at the AMHA Administration Building, 100 West Cedar Street, Akron, Ohio 44307, on WEDNESDAY, DECEMBER 5, 2018 at 2:00 P.M. Bidders may gain access to the interior of the units, in order to assess the work, pursuant to the viewing schedule included in the specifications.

Visit [www.OhioMBE.com/bid-opportunities](http://www.OhioMBE.com/bid-opportunities) to view complete bid notice



Let us remember that, as much has been given us, much will be expected from us, and that true homage comes from the heart as well as from the lips, and shows itself in deeds. —Theodore Roosevelt

# bid opportunities

To post a bid notice, call 614-522-9122 or email [news@ohiombe.com](mailto:news@ohiombe.com)

THE CITY OF  
**COLUMBUS**  
ANDREW J. GINTHER, MAYOR

DEPARTMENT OF  
DEVELOPMENT

The Department of Development is looking for diverse vendors and contractors who are licensed with the City of Columbus working in the following areas:

- **Graffiti Removal.** Contact

Eric Voorhees (614-645-7934 or [eavorhees@columbus.gov](mailto:eavorhees@columbus.gov)).

- **Grass Cutting and Solid Waste Removal.** Contact Mike Schwab (614- 645-7122 or [mfschwab@columbus.gov](mailto:mfschwab@columbus.gov)).
- **Demolition and Asbestos Abatement.** Contact Mike Farrenkopf (614- 679-5873 or [mlfarrenkopf@columbus.gov](mailto:mlfarrenkopf@columbus.gov)) or Seth Brehm (614-645-5659 or [swhbrehm@columbus.gov](mailto:swhbrehm@columbus.gov)).
- **Mowing, Property Maintenance, and Miscellaneous Services.** Contact Audrea Hickman (614-645-8907 or [aehickman@columbus.gov](mailto:aehickman@columbus.gov)).
- **Construction trades including: General Construction, Home Improvement, Electrical, HVAC, Plumbing, and Lead Abatement.** Contact Tim Tilton (614- 724-3009 or [twilton@columbus.gov](mailto:twilton@columbus.gov)).
- **Lead Safe Columbus has funding to train contractors for the Lead Abatement and Renovation, Repair and Painting (RRP) Program.** Contact Erica Hudson (614- 645-6739 or [ejhudson@columbus.gov](mailto:ejhudson@columbus.gov)).

To register for notifications on upcoming bid opportunities, please visit <http://vendors.columbus.gov/sites/public>.

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**WELTY**  
BUILDING COMPANY LTD.

We would be pleased to receive your proposal for the following project.

**PROJECT: Tenant Improvements for OhioHealth Behavioral Health**

ARCHITECT: Carney Ranker

**BID DUE: Friday, December 7, 2018**

#### PROJECT OVERVIEW:

Address: 5141 West Broad Street, Columbus OH 43228

Welty Building Company is the awarded general contractor and construction manager for the Tenant Improvements to the Ohio Health Behavioral Health project located at Suite 115, 5141 West Broad Street in Columbus, OH.

The project includes final cleaning, selective interior demolition, carpentry, millwork, doors, frames & hardware, metal studs & drywall, acoustic ceilings, resilient flooring, painting, signage, corner guards, chair rail, fire protection specialties, plumbing, mechanical and electrical. The project is non union and taxable. Construction is anticipated to commence March, 2019. Subcontractors are asked to hold their pricing through March 31, 2019.

#### SCHEDULE:

The tenant improvements will commence March, 2019, with an anticipated (3) month schedule.

#### QUESTIONS & RFIs:

Please direct all questions and RFIs to: Patricia Koch, Estimator, at [pkoch@thinkwelty.com](mailto:pkoch@thinkwelty.com) or (234) 678-1126 Leah Franchi, Senior Project Engineer, at [lfranchi@thinkwelty.com](mailto:lfranchi@thinkwelty.com) or (234) 678-1149 Please do not contact the architect directly.

#### DOCUMENT ACCESS:

Plans can be viewed via The Builder's Exchange, SmartBidNet, or via Welty's DropBox:

<https://www.dropbox.com/sh/g0s8onhnnqdl73/AACb16h7QUxVuZtMNNGvQizsa?dl=0>

View complete bid notice at [www.OhioMBE.com/bid-opportunities](http://www.OhioMBE.com/bid-opportunities)

# bid opportunities

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MID-OHIO REGIONAL PLANNING COMMISSION REQUEST FOR PROPOSALS (RFP):

**Short North Late Night Parking Shuttle Pilot**

**DATE OF ISSUE:** November 26, 2018

**DEADLINE:** December 13, 2018

This RFP seeks an operator for the Shuttle service.

The operator must be able to provide the following minimum requirements for the Short North Late Night Parking Shuttle (Shuttle):

- **Length of Term:** The Shuttle must begin January 22, 2019 and continue for one year ending January 22, 2020.
- **Hours of Operation:** The Shuttle must operate six (6) days a week (Monday thru Saturday) from 10pm-3am including all holidays.
- **Route:** The Shuttle must provide users the ability to make on demand stops on High Street between King Avenue to the north and Nationwide Boulevard to the south. If at any time High Street is closed the operator must provide an alternative on demand route encompassing these service boundaries.
- **BUDGET:** This 52-week pilot is budgeted at an amount not to exceed \$80,000.

Small, minority-owned, or woman-owned businesses are strongly encouraged to apply.

Visit [www.OhioMBE.com/bid-opportunities](http://www.OhioMBE.com/bid-opportunities) to view complete bid notice

## First Amendment:

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the Government for a redress of grievances.

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*We must find time to stop and thank  
the people who make a difference in  
our lives. —John F. Kennedy*

*I protect creativity: your ideas, brand, words, and designs ...*

**Steven A. Hill**  
Business Attorney and Registered Patent Attorney

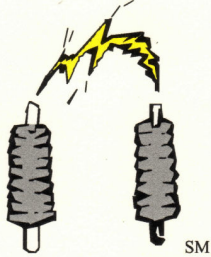
PATENTS ☐ TRADEMARKS ☐ COPYRIGHTS

423 East Town St., Suite 210  
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Steven.Hill@SAHillJD.com 614.441.9593

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# Join Us

## Office of Diversity and Inclusion Community Update Meetings

## 20 Things You Can Sell Online That You Might Not Have Thought Of

You already know that you can build a business selling collectibles on eBay or ebooks on Amazon, but those are just a couple of the options out there for selling products and services online. From virtual services to physical products that use your own unique designs, check out these suggestions for things to sell online that you may not have considered before.

### Website Domain

When you purchase the domain for a website, you own it. That means you also have the right to sell it. Whether you've purchased a domain that you no longer use or want to build a business around this type of product, you can display a message on your home page listing the domain for sale and then use marketplaces like Flippa or Sedo to find potential buyers.

### Website Templates

To help people create beautiful websites, anyone with some coding or programming knowledge can create customizable templates for WordPress or Squarespace and then offer them for sale. You can sell them on dedicated marketplaces like WP Shop or Etsy.

### Apps

For those who can develop desktop or mobile apps, you can sell those in the Apple Store, Google Play, or specific platform marketplaces like Salesforce or Shopify.

### Images

Photographers, turn your photos into passive income by making them available on sites like Shutterstock or 500px, where bloggers or online businesses can purchase your images for a small fee.

### Music

People who create video or audio content could often use some music or sound effects to enhance their own content. So musicians or sound effect artists can sell the rights to songs or similar content on sites like Royalty Exchange or AudioJungle.

Join Mayor Andrew J. Ginther and Interim Chief Diversity Officer Damita Brown for one of the following events. We will share our 2018 accomplishments, provide a status update on current projects, including the Disparity Study and the department reorganization, and preview our plans for 2019. Attendees will also have the opportunity to share their experiences with department directors and other decision makers about doing business with the City of Columbus.

**Saturday, November 17, 2018**  
10-11:30 a.m.  
Glenwood Community Center  
1888 Fairmont Ave.  
Co-Hosted by the  
Columbus Hispanic Chamber  
of Commerce and the  
Ohio Latino Affairs Commission

**Wednesday, November 28, 2018**  
4-5:30 p.m.  
Driving Park Community Center  
1100 Rhoads Ave.  
Co-Hosted by the  
Women's Small  
Business Accelerator

**Monday, December 10, 2018**  
2-3:30 p.m.  
Linden Community Center  
1254 Briarwood Ave.  
Co-Hosted by the  
Columbus NAACP

**RSVP: [www.columbus.gov/rsvpod](http://www.columbus.gov/rsvpod) or 614-645-7787**

THE CITY OF  
**COLUMBUS**  
ANDREW J. GINTHER, MAYOR  
OFFICE OF DIVERSITY  
AND INCLUSION

Defined by you.  
*Made for*  
★  
**US**



Columbus NAACP  
Ohio Branch 3177



# Take the OhioMBE Shopping Challenge

See Online on page 10



# Ohio Diversity Network

Get a weekly email from [OhioDiversityNetwork.com](http://OhioDiversityNetwork.com)  
notifying you of upcoming events. Sign up online!

**Tuesday, December 4, 2018 at 1:00pm**  
**IRS Racing Towards Year End: Employment Tax Updates & Reminders**—Webinar

**Tuesday, December 4, 2018 at 1:00pm**  
**IRS Racing Towards Year End: Employment Tax Updates & Reminders**—Webinar

**Thursday, December 6, 2018 at 1:00pm**  
**ODOT: Disadvantage Business Enterprise (DBE) Workshop – Certification & Opportunities**—Jacksonstown

**Monday, December 10, 2018 at 2:00pm**  
**City of Columbus Office of Diversity & Inclusion Community Updates**—Columbus

**Monday, December 10, 2018 at 7:00pm**  
**Columbus Branch NAACP – General Membership Meeting**  
Columbus

**Friday, December 14, 2018 at 12:00am**  
**OhioMBE Procurement Fair, hosted by the City of Columbus Department of Development**  
Columbus

*Increase from page 2*

"I'm thankful for the opportunity to have served in this capacity," says Barnett. "I'm even more thankful to know that our work has brought people out of poverty and has given hope to the hopeless in our community. Our business owners now have the confidence to find ways to better their own communities through the work of their own enterprises."

INCREASE CDC's last day of services were November 29, 2018 with their last training graduation at Long Street Studios located at 300 E. Long St., Columbus, OH 43215.



**Hosting a business event?**

**Did you know you can  
post it on  
[OhioDiversityNetwork.com](http://OhioDiversityNetwork.com)**

Email: [news@ohiombe.com](mailto:news@ohiombe.com)  
for login information

*OhioDiversityNetwork.com is  
sponsored by:*

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COLUMBUS**  
ANDREW J. GINTHER, MAYOR

**OFFICE OF DIVERSITY  
AND INCLUSION**

# Support the Frank W. Watson Scholarship

Donate while you shop with Kroger Rewards at <http://bit.ly/2maJa4t> Our rewards number is 24581.

If you shop Amazon, consider [Smile.Amazon.com](https://www.amazon.com). Select the Ohio Business Development Center as your charity. Thanks for the consideration and helping a student grow.

## Have a Great Holiday Season!

Online from page 8

### Video Content

Similarly, companies may need video footage for presentations or to enhance their own video marketing. Some stock photo sites like Shutterstock also offer a marketplace for video content, and there are also video-specific sites like VideoHive and Motion Array.

### Courses

If you have expertise in a specific area, you can essentially sell your knowledge to others by creating a course using sites like Udemy or SkillShare. Teach anything from cross stitching to setting up a new computer.

### Printable Workbooks

Another way to share your expertise is to create printable workbooks by designing downloadable PDF files. Then you can upload them to your own ecommerce site and deliver them to your customers via email or direct download on the sales page. You can also use marketplaces like PayLoads and SendOwl to sell digital downloads.

### Consultations

If you prefer a more one-on-one approach, you can offer in-person or virtual consultations with clients on a variety of subjects. Use a scheduling tool like Acuity or Calendly so customers can book blocks of time with you. Then use that time to help them design their home, provide business advice, or provide whatever type of guidance falls within your niche.

### Meal or Workout Plans

Especially when it comes to health and wellness, people can often use a general guide to help them create their own positive habits. If you have experience as a personal trainer or nutritionist, you could create customized meal or workout plans for people looking to make those changes. Real Plans and Trainerize are two sites that allow you to sell customized meal plans.

### Access to Events

People are always looking to attend special events. Sell tickets to concerts or other in-

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THINK GREEN®

See Online on page 11

person events on marketplaces like StubHub Vivd Seating, or sell access to your own virtual webinars or events using a virtual platform like AnyMeeting or Skype.

### Memberships

If you create a part of your website that's extra valuable, you can sell access to it on a membership basis. Podia and Memberful are a few options for selling memberships to customers.

### T-Shirt Designs

You don't need to physically sell t-shirts in order to make money. You can create designs and upload them to sites like Redbubble or Merch and they'll create the actual products.

### Printable Artwork

Another option for artists or designers: turn your artwork into downloadable PDF files and then list it for sale, either on your own site or marketplaces like Zazzle or Society6.

### Templates

To help others on a more product based level, sell templates for blog posts, speeches or even website disclaimers. Offer them as printables or downloadable PDFs. Theme Forest and Template Cloud both offer a number of options for offering these types of products.

### Research Reports

For those who are able to perform professional research, compile your findings into a report and then offer it as a downloadable ebook or guide. You can also gain visibility for your reports on sites like RnR Market Research or Savio.

### Photo Filters

For those with photo editing experience, you can create Photoshop or Lightroom actions and then offer them for sale on FilterGrade or Etsy.

Source: [www.sba.gov](http://www.sba.gov)



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Former Secretary Of Education  
Under President Barack Obama

**Monday, January 21, 2019**  
Doors Open 7am  
Program Begins 7:30am  
Adjournment 10am

**Greater Columbus Convention Center**  
in Exhibit Hall C  
400 North High St  
Columbus OH 43215

**Martin Luther King Breakfast Committee, Inc.** | P.O. Box 83134 | Columbus, Ohio 43203  
[MLKBreakfast@yahoo.com](mailto:MLKBreakfast@yahoo.com) | (614) 863-6442 | [www.MLKjrBreakfast.com](http://www.MLKjrBreakfast.com)

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# bama Care

## Jams

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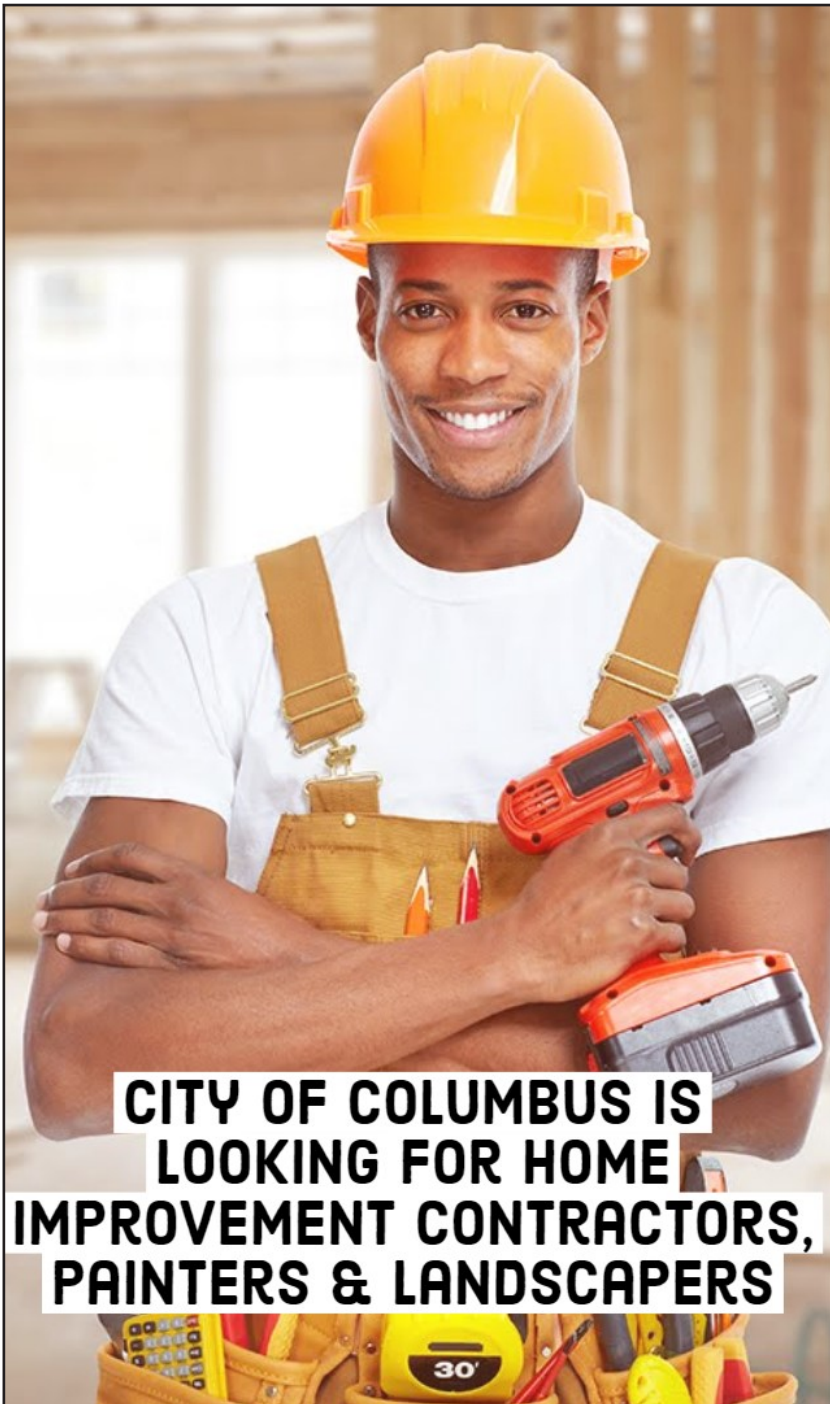
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NOVEMBER	DECEMBER	JANUARY
<b>1ST</b>	<b>15TH</b>	<b>1ST</b>
Open enrollment begins.	Last day to enroll to have coverage in 2019	First date medical coverage begins.

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